

# Sponsorship Opportunities

## American Circus Educators Conference

San Francisco, CA October 6-10, 2016

american youth  
**CIRCUS**  
organization



The American Circus Educators Conference is the only event that gathers circus industry leaders from all over the USA.

Representatives from every major circus school in the USA will be in attendance at the highly anticipated 2016 conference in San Francisco. You'll be reaching 300 people representing over 150 organizations who influence the circus sector's growth. Together, these influencers directly serve over 10,000 individuals in their respective communities.

### What is the American Circus Educators Association?

The American Circus Educators Association (ACE) is the trusted authority when it comes to all things circus education and is the primary source for professional development, networking, and information about circus education. ACE is a branch of the 18 year old American Youth Circus Organization (AYCO), which promotes the participation of youth in circus arts. With over 400 members, ACE/AYCO is the only national organization for the growing circus education sector.

### What does ACE do?

- Publish the tri-annual ACE magazine
- Produce the only biennial conference for circus educators in North America
- Provides insurance relationships for affordable, high quality insurance to circus schools, educators, and performers.
- The Social Circus Initiative aims to double the number of organizations using circus as a tool for social change in the USA in the next 5 years.
- The Circus Arts Safety Program provides free and public safety guidelines for circus and opportunities for programs to be recognized for safe practice.



### Circus Education by the numbers

We estimate that there are:

**250** circus programs in the USA

**10** new programs formed every year

**15,000** individual students of circus arts

**300** anticipated participants @ 2016 EdCon

**10,000** students directly impacted by these participants

From the Grammys to Broadway to your neighborhood community center,  
**circus is everywhere.**

**Our conference participants are the people behind this momentum.**



**“The EdCon was such an engaging event – it opened up my horizons on the world of circus”**

-2014 Participant



## Sponsorship Opportunities

Your logo or artwork of choice will appear on the swag that our participants get at check in, used during the event, and take home to remember the event by.

**Pen Sponsor: \$500 (1 available)**

Pen with your logo in all participant tote bags

**Notebook Sponsor: - \$1500 (1 available)**

Notebook with your logo in all participant tote bags

**Lanyard Sponsor - \$1500 (1 available)**

Lanyard with your logo printed multiple times given to each participant and worn visibly throughout the event.

**Tote bag Sponsor - \$3000 (1 available)**

Tote-bag with your logo and ACE logo, given to all participants and guaranteed to be used after the event

**Presenter Gift Sponsor - 60 items (6 available)**

Provide gift for conference presenter swag bag

**Your sponsorship directly impacts our ability to offer programs that keep the circus community thriving.**

Contact our Executive Director Amy to get involved:

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